

Economic Development and Enterprise

For comparison, September's figures are in brackets.

| | No. of indicators | On course to achieve target (or establish baseline) | Some progress, but data / lack of data or analysis suggests that the target may not be achieved, but should be capable of achievement if remedial action is taken | Not achieved / not expected to be achieved / no activity reported |
|--|-------------------|---|---|---|
| Corporate Plan (including LAA and HCS) | 14 (14) | 7 (7) | 6 (7) | 1 (0) |
| of which | | | | |
| Local Area Agreement (LAA) | 6 (6) | 2 (2) | 4 (4) | 0 (0) |
| Herefordshire Community Strategy (HCS) | 9 (9) | 5 (5) | 3 (4) | 1 (0) |
| | | | | |
| All reported indicators | 18 (18) | 11 (8) | 6 (7) | 1 (3) |

| Direction of Travel | | |
|----------------------------|-----------|----------|
| | September | December |
| Improving | 1 | 1 |
| No real change | 0 | 0 |
| Deteriorating | 0 | 0 |
| Total | 1 | 1 |

Headlines

- There is little substantive performance information, since the majority of the indicators are part of the new National Indicator set and have as their target that baselines should be established by March 2009.

- Changes since September 2008:

Green from Red

- NI 182 'satisfaction of businesses with local authority regulation services'
- NI 183 'impact of local authority regulatory services on the fair trading environment'
- NI 184 'food establishments in the area which are broadly compliant with food hygiene law'

Red from Amber

- NI 166 'average earnings of employees in the area'

Regeneration Director Commentary

'The overall performance is on track to meet the identified targets for 2008/2009 across the range of Local Area Agreement, Herefordshire Community Strategy and Herefordshire Council Corporate Plan indicators for which the Directorate has the lead.

The introduction of the National Indicator Framework has meant that there are a number of indicators for which in year data is not presently available, as many rely on the new Place Survey; initial results are expected from this survey in February 2009, with final data available from the Government in March. In the meantime, work is continuing to influence the outcome of the Survey across the Directorate. The change to the National Indicator set has meant that greater reliance is placed in-year on monitoring services delivering agreed service plan actions and, this year, on establishing baseline data.

In addition there are a number of indicators in the new National Indicator Framework where the services are being delivered by other agencies. The Directorate continues to work in partnership with these agencies in order to influence and monitor the performance outcome. We are continually monitoring the current situation in respect of employment and business in Herefordshire and have developed an action plan with the Economic Development Partnership Group to establish an intervention programme. An "action learning set" has been established to work across directorates, services and organisations to working flexibly to instigate activity to support businesses and individuals.'

Environment and Culture Director commentary

'Within the themes of economic development and enterprise, safer and stronger communities and sustainable communities performance overall remains on track for all Local Area Agreement, Community Strategy and Corporate Plan indicators on which the Directorate leads or towards which it is making a significant contribution. There is a similar picture for other indicators, including those from the National Indicator set.

With the introduction of the National Indicator set there has been a significant increase in the proportion of performance indicators for which in-year data is not available, reflecting the number of perception indicators that rely on data from the new Place Survey and those where data is being provided annually by Government departments and agencies. For a number of other indicators 2008-09 is the year in

which baseline data is being collected. All this has meant that a greater reliance is being placed this year on delivery of agreed actions.'